

Dear Ladies and Gentlemen,

Thank you for your interest in the **14th B.T.B. – Bus.Travel.Business Workshop in Munich**. Enclosed is a short preliminary information about the workshop:

Date: **26. March 2026**

Number of exhibitors: 60 - 80 Workshop Tables

Buyers: From the markets of Bavaria, Baden – Württemberg, Switzerland, Vorarlberg, Tyrol, Salzburg Land and Upper Austria, Czech Republic and Slovenia = potentially approx. 2,000 bus operators/tour operators, who actively carry out group tours at home and abroad.

Exhibitors: Hotels, excursion destinations, tourism regions, package tour operators and Software Manufacturers from Europe

Cooperation with various bus specialist media:
ÖBus and Bus & Hotelreport – both Austria
Bus Planner, Bus Blickpunkt, Eurobus, Omnibus Revue, Bus Magazine – German bus trade magazines

Excerpt from the planned actions:

- Special packages at reasonable prices for buyers, which include free admission to the workshop, discounted accommodation and free supporting program.
- Workshop evening on 26.3.2026

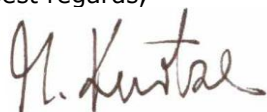
Workshop Location: Allianz Arena München
Franz-Beckenbauer-Platz 5
80939 Munich

Program: 26.03. (Thu)
11.30 a.m. – 1.30 p.m. Possibility to participate in the guided tours of Allianz Arena and the redesigned FC Bayern Munich World of Experience
12.30 – 1.30 p.m. Setting up and setting up the workshop tables,
13.30 – 18.00 Workshop in the Allianz Arena
18.00 – 18.30 Dismantling
18.30 – 22.00 Workshop evening

Further information's: On the Internet at www.btb.cc

Do you have any further questions about the workshop? We will be happy to answer them by phone +43 – (0)2236 – 864 944 or by e-mail info@btb.cc.

Best regards,



Michael Kurtze

BTB – WORKSHOP – Southern Germany 26.3.2026

Registration email
info@btb.cc

Registration deadline
31. January 2026

Exhibitors:

We hereby order:

Company:				
Contact:		O	1 workshop table	€ 1.990,00
Street:			(1 exhibitor)	
Zip Code, City:				
Phone:		O	2 workshop tables	€ 3.920,00
E-mail:			(1 exhibitor)	
Internet:				
UID-NR:				

(Price calculation according to receipt of registration, mail confirmation or postmark)

Workshop package per table:

1 workshop table with 4 chairs, possibility to set up 2-person rollup's.
 2 exhibitor passes incl. participation in the evening event on 26.3.2026
 (further exhibitor passes can be booked for € 150.00), entry in the exhibitor directory and on the trade fair homepage.

Sub-exhibitors (max. 2 exhibitors per workshop table)

Data of the workshop sub-exhibitor

Company:	
Contact:	
Street:	
Zip code, city:	
Phone:	
E-mail:	
Internet:	

We charge € 390.00 per sub-exhibitor for entry in the exhibitor catalogue, in the exhibitor directory on the trade fair homepage www.btb.cc.

A maximum of one main exhibitor and one sub-exhibitor with one person each are possible per table. (Max. 2 people per table)

For the binding workshop registration, we ask you for a company subscription below:

.....
 Location, Date

.....
 Signature, company stamp

The terms and conditions of B.T.B. – Bus Travel Business apply,
 MK Tourismuswerbung GmbH, place of jurisdiction is Mödling.
 (all prices plus VAT) VAT, The reverse charge procedure applies to foreign exhibitors.)