Dear Sir or Madam,

Thank you for your interest in the **15th B.T.B. – Bus.Travel.Business Workshop in Regensburg**. Please find below some preliminary information about the workshop:

Date: **1.3.2027**

Exhibitor capacity: 60–80 workshop tables

Buyers: From Bavaria, Baden-Württemberg, Switzerland, Vorarlberg, Tyrol, Salzburger Land, Upper Austria, the Czech Republic and Slovenia — a potential audience of approximately **2,000 coach operators and tour operators** actively organising domestic and international group travel.

Exhibitors: Hotels, visitor attractions, tourism regions, package tour operators and software providers from across Europe.

Cooperation with coach industry media:
Eurobus and Omnibus Revue — German coach industry publications

Selected planned activities:

- Special packages at attractive rates for buyers, including free admission to the workshop, discounted accommodation and a complimentary supporting programme.
- Workshop evening on **1.3.2027**.

Workshop venue: MarinaForum Regensburg
Wahlenstraße 17
93047 Regensburg

Programme:

28.2.2027 (Sunday)
16:00–approx. 22:00 Optional welcome evening at no additional charge, including attendance at the exciting ice hockey match **Eisbären Regensburg vs. Düsseldorfer EG**

1.3.2027 (Monday)
09:00–12:00 Opportunity to join guided tours of Regensburg
10:00–12:00 Set-up and preparation of workshop tables
12:00–13:00 Light lunch buffet
13:00–18:00 Workshop at MarinaForum
18:00–18:30 Dismantling
18:30–22:00 Workshop evening

Further information: Visit www.btb.cc.

Do you have any further questions about the workshop?

We will be happy to assist you by telephone on **+43 (0)2236 864 944** or by email at info@btb.cc.

BTB – WORKSHOP – Süddeutschland 1.3.2027

Registration email
info@btb.cc

Registration deadline
31.1.2027

Exhibitors:

Company:	
Contact:	
Street:	
Zip Code,City :	
Telephone :	
Email:	
Website:	
UID-NR:	

We hereby order:

O	1 **workshop table** (1 exhibitor)	€ 1.990,00
O	**2 workshop tables** (1 exhibitor)	€ 3.920,00

(Price calculation according to receipt of registration, mail confirmation or postmark)

Workshop package per table:
1 workshop table with 4 chairs and space for 2 roll-up banners.
2 exhibitor passes, including participation in the evening events on 28.2.2027 and 1.3.2027 (additional exhibitor passes can be booked at €190.00 each, including both evenings), a listing in the exhibitor directory and on the event website.

Co-exhibitors (max. 2 exhibitors per workshop table)
Workshop Co-exhibitor details field, please complete

Company:	
Contact:	
Street:	
Zip code, city:	
Telephone:	
Email:	
Website:	

A fee of €390.00 per co-exhibitor applies for a listing in the exhibitor catalogue and in the exhibitor directory on the event website www.btb.cc.
A maximum of one main exhibitor and one co-exhibitor, with one representative each, is permitted per table. (Maximum 2 people per table.)

To confirm your binding workshop registration, please sign below on behalf of your company:

....
Place, date, signature, company stamp

The business and exhibition terms and conditions of B.T.B. – Bus Travel Business, MK Tourismuswerbung GmbH apply. The place of jurisdiction is Mödling.

(All prices are exclusive of statutory VAT. The reverse charge mechanism applies to foreign exhibitors.)